

Advisor Letterhead

Insert Date

Client/Prospect
Street Address
City, Province Postal

Dear <firstname><lastname>,

Why Precious Metals Bullion?

I would like to bring to your attention the role that precious metals play in an investment portfolio. An allocation to physical bullion offers the following benefits:

- It helps to fully diversify portfolios and improve long-term returns
- It acts as portfolio insurance by offsetting potential declines
- It provides a substantial hedge against inflation

An exposure to bullion is different than owning shares of mining companies because:

- Globally, bullion has a long history as money
- Bullion cannot go to zero as shares of mining companies can
- During past market declines, shares of mining companies did not preserve wealth while bullion did
- Investment portfolios are more effectively diversified when they contain precious metals bullion, which is negatively correlated to stocks and bonds

How to Own Precious Metals Bullion

BMG BullionFund was created to provide investors with a cost-effective, convenient way to purchase and hold physical gold, silver and platinum bullion. By holding all three precious metals, BMG BullionFund achieves internal diversification, maximizes returns and reduces volatility over the long term. Style drift is not possible.

BMG Gold BullionFund offers investors the same benefits in a fund that holds only physical gold.

Both BMG Funds are highly liquid, have no counterparty risk and are not dependent on the trading skills of a portfolio manager.

Yours truly,

Advisor Name